

# 2021 Community Funding Guide

Texas Mutual Insurance Company



## About our 2021 funding commitment

Texas Mutual's mission is to create a stronger, safer Texas. That commitment has never been more important than it is now as we emerge from a global pandemic that has threatened our economy, exacerbated inequities and sent the unemployment rate skyrocketing. Texas businesses have shown incredible resiliency over the last year by adapting to additional safety protocols and keeping their doors open while also keeping their employees safe. Now, as we round the corner with vaccine distribution and with return-to-office plans in place, we have begun the long road to recovery.

To support Texas communities, businesses and working families, Texas Mutual is committing \$4 million through two Request for Proposal (RFP) initiatives in 2021. The first RFP is for **Generational Learning** and will seek to mitigate the generational impact that the COVID-19 pandemic has had on working families. This funding cycle will invest in initiatives focused on health and wellness, access to child care and digital inclusion. The second RFP for **Workforce Development and Safety Training** will launch on August 30 and will invest in upskilling, apprenticeships and safety training programs.

Texas has always been a state that overcomes adversity with a defiant determination—some might even call miraculous. Whatever you call it, it's a relentless and unstoppable force. As a company that exclusively does business in this great state, Texas Mutual joins that spirit with an unwavering commitment to creating stronger, safer and more resilient communities across the state.

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### Grant Cycle #1: Generational Learning

*Cultivating resiliency and stability for working families*

### Grant Cycle #2: Workforce Development and Safety Training

*Fortifying businesses to strengthen the Texas economy*



## Grant Cycle #1: Generational Learning

*Cultivating resiliency and stability for working families*

Texas Mutual is seeking to invest in initiatives that support generational change in its effort to build a stronger, safer Texas for working families. For the first RFP grant cycle, we're looking for organizations focused on:

- Improving the health and wellness of Texas workers and their families by providing access to quality care and health education
- Strengthening the early childhood education system by ensuring child care providers have the resources needed to deliver access to affordable quality education for Texas families
- Increasing equitable access to technology and broadband connectivity by focusing on adoption, use and expansion

Applications will be accepted between 8 a.m. CDT on **Monday, May 3** and 11:59 p.m. CDT on **Friday, June 11**.

Join our informational webinar on May 12 to hear from the community affairs team. [Register here](#).

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## Grant Cycle #2: Workforce Development and Safety Training

*Fortifying businesses to strengthen the Texas economy*

Texas Mutual is seeking to invest in workforce development and safety training initiatives in its effort to build a stronger, safer Texas. For the 2021 grant cycle, we're looking for organizations focused on:

- Training the current and future skilled workforce in safe work practices, especially in industries or occupations at higher risk for workplace accidents
- Creating strong pathways for in-demand middle skill jobs
- Upskilling and reskilling adult learners using earn and learn initiatives

Applications will be accepted between 8 a.m. CDT on **Monday, August 30** and 11:59 p.m. CDT on **Friday, October 8**.

Join our informational webinar on September 8 to hear from the community affairs team. [Register here](#).

## Request for Proposals FAQs

### Q: How do I apply for a grant from Texas Mutual Insurance Company's charitable efforts?

A: Organizations interested in applying should use the [online application portal](#) during the appropriate submission window. Select the program you're interested in, click the green Apply button and register as a new user to begin the process.

### Q: Are there any eligibility requirements for this grant?

A: We will be funding projects or organizations that are based in Texas. Please note that once you start the application, you will be asked if you were invited to apply. You do not need to be invited to apply for either RFP.

### Q: Is there a specific time period when Texas Mutual accepts applications for funding?

A: In 2021, Texas Mutual will issue two RFPs on the following focus areas:

1. Generational Impact for working families (health and wellness, access to child care and digital inclusion) *Applications accepted: 5/3/2021 – 6/11/2021*
2. Workforce Development & Safety Training (upskilling/reskilling efforts, middle skill pathways and safety training) *Applications accepted: 8/30/2021 – 10/8/2021*

### Q: What is the grant-making timeline for this funding opportunity?

Generational Learning Timeline	
May 3	RFP opens
May 12	Informational webinar
June 11	Proposals due
June 14 - June 25	Proposals evaluated
Mid-July	Final award decisions

Workforce Development and Safety Training Timeline	
August 30	RFP opens
September 8	Informational webinar
October 8	Proposals due
October 11 - 22	Proposals evaluated
Mid-November	Final award decisions

### Q: How do I know what amount to apply for?

A: Grant amounts vary by market and organization size. If you have previously received a Texas Mutual grant, an amount in that same range is a good starting point. Applicants should request funding between **\$25,000-\$100,000**, unless otherwise advised.

### Q: Who do I contact for questions about the program, application, etc.?

A: The community affairs team will be hosting an informational webinar on [May 12](#) and [September 8](#) to review the application process and answer your questions. You can also contact the community affairs team by submitting questions to [communityaffairs@texasmutual.com](mailto:communityaffairs@texasmutual.com) and we encourage you to email questions in advance of the webinar. Registration for the event is required.

**Q: I am having technical issues with the SurveyMonkey Apply platform, where can I find support?**

A: We recommend you explore SurveyMonkey's resources:

- [General Account FAQ](#)
- [Completing an Application FAQ](#)
- [Managing your Organization FAQ](#)
- [Contact the SurveyMonkey Apply Support Team](#)

**Q: My organization delivers services that span more than one of your focus areas. Can I apply for more than one RFP? If not, how do I determine which RFP to apply for?**

A: We will only fund an organization once in a calendar year. As you decide which RFP you will apply for, consider which program or service is your highest priority to be funded. We suggest selecting the RFP that most closely aligns with your organizational mission.

**Q: Can we apply through the RFP process for a multi-year grant?**

A: Texas Mutual will not make multi-year commitments to first-time grantees through the RFP cycle. Existing partners should speak with their Texas Mutual community affairs contact regarding the opportunity for these grants.

**Q: Do applicants need to be working within a specific geography to be eligible?**

A: To be eligible to apply, organizations must be able to demonstrate that they are actively delivering technical assistance and services to Texas communities. We will not consider programs or projects happening outside of the state.

**Q: What types of organizations will not be considered?**

A: We will not fund organizations that meet one or more of the items below:

- Organizations not incorporated as a 501(c)(3)
- Organizations that discriminate on the basis of race, sex, gender identity or expression, color, religion, national origin, age, disability, sexual orientation, veteran's status or other legally protected personal characteristics or status
- Religious or fraternal organizations (unless they are engaged in projects that benefit the entire community)
- Private foundations
- Organizations that require the use of a Fiscal Sponsor, unless otherwise advised

**Q: Do I need to be a Texas Mutual policyholder?**

A: No, these grant applications are open to all eligible nonprofit organizations.

